



Strategic Financial Audit

Measure 10 Critical Success Factors

CASH FLOW FROM OPERATIONS MUST EXCEED EXPENSES!



Are your accounts receivables growing faster than sales?

Gross margins must not fluctuate over time. If so, why?

“ I feel like we’re spinning our wheels! The team is running low on motivation. Now what do we do? ”

Reach beyond the surface information. Focus on the environmental setting of your company.

Financial ratios are important and can demonstrate areas of concern. Compare historical statements over time and prepare common size statements for a new perspective.

Know as much about your company’s financial health as your banker.

Call for a FREE strategic consultation ▶▶▶

What’s Your Company Score?

1. Current Ratio
2. Cash Ration
3. Net Profit Margin
4. Gross Profit Margin
5. Return on Investment
6. Inventory Turnover
7. Days of Cash
8. Average Collection Period
9. Debt to Asset Ratio
10. Company-Specific Ratio



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Quantity	Item	Units	Description	Unit Price	Total
	Each	Strategic Financial Audit	My Company has less than 40 employees	\$7,500.00	
	Each	Strategic Financial Audit	My Company has 40+ employees	\$15,000.00	
				Subtotal	
				Expenses	
				Miscellaneous	
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